ORDER

Orders Order / Rev: 169758 Alt Order #: 06868739 Product Desc: candidate KSTP-TV, LLC and KSAX-1 2261 Estimate: Flight Dates: 10/30/12 - 11/06/12 Primary AE: Rachel Chason Original Date / Rev: 11/01/12 / 11/01/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National **Greer Margolis & Mitchell** Name: Agency **Buying Contact:** Maura Gilroy Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser **Rick Nolan for Congress** Name: A35+ Demographic: New Business Thru: **Product Codes:** PL1 Order Separation: 00:15:00 Priority: 2 Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating November 2012 \$14,875.00 \$12,643.75 0.00 23 10/29/12 11/05/12 23 \$14,875.00 \$12,643.75

Totals

23

\$14,875.00

\$12,643.75

0.00

| Acco | unt | Fyec | utives |
|------|-----|------|--------|

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Rachel Chason | • | • | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | d Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|----------|----------|-----------|-----------------|------------|-----------|---------------|--------|-----|-----------|----------|-------|------------|
| 1 | М | 10/30/12 | 11/02/12 | M-F 5-530a News | CM | 5-530a | - TWTF | :30 | 1 | \$400.002 | 0.00 NM | 1 | \$400.00 |
| | | | | M-F 5-530a News | ; | | | | | | | | |
| | 5 EYEV | VITNESS | NEWS @ 5 | A | | | | | | | | | |
| | | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 10 | /29/12 | 11/04/12 | - TWTF | 1 | \$400.00 | 0.00 | | | | | | |
| 2 | М | 11/05/12 | 11/05/12 | M-F 530-6a News | CM | 530-6a | M | :30 | 1 | \$400.002 | 0.00 NM | 1 | \$400.00 |
| | | | | M-F 530-6a News | ; | | | | | | | | |
| | _ | | NEWS @ 5 | | | | | | | | | | |
| | | | End Date | Weekdays | Spots/Week | Rate | <u>Rating</u> | | | | | | |
| W | eek: 11/ | | 11/11/12 | M | 1 | \$400.00 | 0.00 | | | | | | |
| 3 | М | 10/30/12 | 11/02/12 | M-F 6-7a News | CM | 6-7a | - TWTF | :30 | 2 | \$550.002 | 0.00 NM | 2 | \$1,100.00 |
| | | | | M-F 6-7a News | | | | | | | | | |
| | - | | NEWS @ 6 | | | | | | | | | | |
| | | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 10 | | 11/04/12 | - TWTF | 2 | \$550.00 | 0.00 | | | | | | |
| 4 | M | 10/30/12 | 11/02/12 | M-F GMA | CM | 7-9a | - ТWГF | :30 | 2 | \$500.002 | 0.00 NM | 2 | \$1,000.00 |
| | 0000 | | | M-F GMA | | | | | | | | | |
| | | | AMERICA | - | | . | 5 | | | | | | |
| | | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 10/ | | 11/04/12 | - TWF | 2 | \$500.00 | 0.00 | | | | | | |
| 5 | М | 11/03/12 | 11/03/12 | Sat 8-9a | CM | 8-9a | S- | :30 | 1 | \$500.002 | 0.00 NM | 1 | \$500.00 |
| | V-V | VITNECO | VIEWC @ 0 | Sat 8-9a News | | | | | | | | | |
| | | | NEWS @ 8 | | 0 | D-: | Detien | | | | | | |
| 147 | | | End Date | Weekdays S | Spots/Week | Rate | Rating | | | | | | |
| | eek: 10 | 29/12 | 11/04/12 | S- | 1 | \$500.00 | 0.00 | | | | | | |

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Order / Rev: 169758 Advertiser: Rick Nolan for Congress

Alt Order #: 06868739 Product Desc: candidate KSTP-TV, LLC and KSAX-1

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2261

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | L | en Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----------|-------------|----------------------------|--------------------------------------|----------------------------------|---------------------|----------------------------|-----------------|------|--------------|-----|---------------------------|---------------------|-------|-----------------|
| N 6 | М | 11/04/1 | 2 11/04/12 | | CM | 7-8a | | - S | :30 | 1 | \$725.002 | 0.00 NM | 0 | \$0.00 |
| (| GOOD | MORN A | MERICA-SU | Su GMA INDAY | | | | | | | | | | |
| | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | |)/29/12 | 11/04/12 | S | 1 | \$725.00 | 0.00 | | | | | D: T | | |
| Spot 1 | | h Date Ra // 10/29/12 | <u>inge</u> <u>D</u> 2-11/04/12 S | escription U GMA | <u>Stan</u> 7-8a | /End Time | | vvee | ekdays Sı | | | Rtg Type 0.00 NM | | |
| • | | redited | - 11/01/12 0 | | | | | | 2. | • | .σσ (φ/2σ.σσ) | 0.00 / 111/ | | |
| 7 | М | 10/30/1 | 2 11/02/12 | M-F 430-5p News | s CM | 430-5p | - TWTF- | | :30 | 1 | \$400.002 | 0.00 NM | 1 | \$400.00 |
| | EVE | MITNESS | NEWS @ 4 | 430p News | | | | | | | | | | |
| ; | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| We | | 0/29/12 | 11/04/12 | - TWF | 1 | \$400.00 | 0.00 | | | | | | | |
| 8 | М | 10/30/1 | 2 11/02/12 | M-F 5-530p | CM | 5-530p | - TWTF- | | :30 | 2 | \$700.002 | 0.00 NM | 2 | \$1,400.00 |
| | EYEW | ITNESS N | IEWS @ 5P | M-F 5-530p M | | | | | | | | | | |
| | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | 0/29/12 | 11/04/12 | - TWTF | 2 | \$700.00 | 0.00 | | | | * | | | |
| 9 | M | 10/30/1 | 2 11/02/12 | M-F 6-630p M-F 6-630p | CM | 6-630p | - TWTF- | | :30 | 1 | \$1,100.002 | 0.00 NM | 1 | \$1,100.00 |
| | 5 EYE | WITNESS | NEWS @ 6 | | | | | | | | | | | |
| 147 | _ | art Date | End Date | Weekdays - TWTF | Spots/Week | Rate | Rating | | | | | | | |
| 10 | ек: 10 М |)/29/12 10/30/1 | 11/04/12 | M-F 630-7p | CM | \$1,100.00 630-7p | 0.00 - TWTF- | | :30 | 1 | \$1,050.002 | 0.00 NM | 1 | \$1,050.00 |
| 10 | IVI | 10/30/1 | 2 11/02/12 | M-F 630-7p | Olvi | 000-7 p | 11111 | | .50 | ' | Ψ1,030.002 | 0.00 14101 | | ψ1,000.00 |
| ! | | | NEWS @ 6 | | 0 | Б., | D () | | | | | | | |
| We | _ | art Date 0/29/12 | End Date 11/04/12 | <u>Weekdays</u> - TWTF | Spots/Week 1 | Rate \$1,050.00 | Rating 0.00 | | | | | | | |
| 11 | M | | 2 11/03/12 | Sa 6-630p | CM | 6-630p | 5 | S- | :30 | 1 | \$600.002 | 0.00 NM | 1 | \$600.00 |
| | \ | VEVA(0.0A | TUDD AV | Sa 6-630p | | | | | | | | | | |
| , | | NEWS SA <u>art Date</u> | TURDAY @ End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| We | | 0/29/12 | 11/04/12 | S- | 1 | \$600.00 | 0.00 | | | | | | | |
| 12 | М | 10/30/1 | 2 11/02/12 | M-F 1102p News | | 1102-1132p | - TWTF- | | :30 | 2 | \$400.002 | 0.00 NM | 2 | \$800.00 |
| ! | 5 EYE | WTN NWS | S @11PM | M-F 1102p News | • | | | | | | | | | |
| | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | 0/29/12 | 11/04/12 | - TWTF | 2 | \$400.00 | 0.00 | | | | * | | | • |
| 13 | M | 10/30/1 | 2 11/04/12 | M-F, Su Late New M-F, Su 10-1035 | | 10-1035p | - TWTF- | - S | :30 | 1 | \$1,350.002 | 0.00 NM | 1 | \$1,350.00 |
| | 5 EYE | WTN NWS | 6 @10PM | W 1 , Ou 10 1000 | ۲ | | | | | | | | | |
| 147 | _ | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| 14 | ек: 10 М |)/29/12 11/04/1 | 11/04/12 | - TWTF- S Su Late News | CM | \$1,350.00 10-1035p | 0.00 | C | :30 | 1 | \$900.002 | 0.00 NM | 0 | \$0.00 |
| 17 | IVI | 11/04/1 | 2 11/04/12 | Su 10-1035p | Olvi | 10-1000р | | - 5 | .50 | • | ψ300.00 2 | 0.00 14101 | | ψ0.00 |
| ! | | | VS @10PM | | | . | 5 | | | | | | | |
| We | | art Date 0/29/12 | End Date 11/04/12 | <u>Weekdays</u> S | Spots/Week 1 | <u>Rate</u> \$900.00 | Rating 0.00 | | | | | | | |
| Spot | | h Date Ra | | escription | Start | /End Time | 0.00 | Wee | ekdays | Ler | ngth Rate | Rtg Type | | |
| 1 | | | 2-11/04/12 S | u Late News | 10-1 | 035p | | | Sı | 1 | :30 (\$900.00) | 0.00 <i>NM</i> | | |
| | | redited | 0.44/05/40 | M E 400E 4400= | th 4 /701/4 | 1005 1100= | | | .00 | | Ф000 00 0 | 0.00 NIM | | # 000 00 |
| 15 | M | 11/05/1 | 2 11/05/12 | M-F 1035-1102p Nightline | tnru 1/CIVI | 1035-1102p | М | | :30 | 1 | \$900.002 | 0.00 NM | 1 | \$900.00 |
| | ABC N | IEWS NIG | HTLINE | 3 | | | | | | | | | | |
| 10/2 | _ | art Date 1/05/12 | End Date 11/11/12 | <u>Weekdays</u> M | Spots/Week 1 | Rate \$900.00 | Rating 0.00 | | | | | | | |
| 16 | M | | | M-F 6-7a News | CM | - \$900.00 6-7а | M | | :30 | 1 | \$550.002 | 0.00 NM | 1 | \$550.00 |
| | | | | M-F 6-7a News | | | - | | - | • | , · · · · · · · · | | | |
| ; | | WITNESS art Date | NEWS @ 6 End Date | AM Weekdays | Spots/Week | Pata | Rating | | | | | | | |
| We | _ | 1/05/12 | 11/11/12 | M | <u>3pois/week</u> | Rate \$550.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | | | |

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Order / Rev: 169758 Advertiser: Rick Nolan for Congress

Alt Order #: 06868739 Product Desc: candidate KSTP-TV, LLC and KSAX-1

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2261

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|---------|-----------|----------|------------------|-------------|-------------|-----------|--------|-----|-------------|----------|-------|------------|
| 17 | М | 11/05/12 | 11/05/12 | M-F 6-630p | CM | 6-630p | M | :30 | 1 | \$1,100.002 | 0.00 NM | 1 | \$1,100.00 |
| | | | | M-F 6-630p | | | | | | | | | |
| 5 | 5 EYEV | VITNESS I | NEWS @ 6 | PM | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 11/ | 05/12 | 11/11/12 | M | 1 | \$1,100.00 | 0.00 | | | | | | |
| 18 | М | 11/03/12 | 11/03/12 | Sa 6-630p | CM | 6-630p | S- | :30 | 1 | \$600.002 | 0.00 NM | 1 | \$600.00 |
| | | | | Sa 6-630p | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 10/ | 29/12 | 11/04/12 | S- | 1 | \$600.00 | 0.00 | | | | | | |
| 19 | М | 11/04/12 | 11/04/12 | Su 1035-1105p N | lws CM | 1035-1105p | S | :30 | 1 | \$900.002 | 0.00 NM | 1 | \$900.00 |
| | | | | Sun 1035-1105p | | · | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 10/ | 29/12 | 11/04/12 | S | 1 | \$900.00 | 0.00 | | | | | | |
| N20 | М | 11/02/12 | 11/02/12 | M-F 1132p-1236a | a thru 100M | 1132p-1236a | a F | :30 | 1 | \$225.003 | 0.00 NM | 1 | \$225.00 |
| | | | | Jimmy Kimmel | | · | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 10/ | | 11/04/12 | F | 1 | \$225.00 | 0.00 | | | | | | |
| N21 | М | 11/02/12 | 11/02/12 | M-F 2-3p 9/10-TF | N CM | 2-3p | F | :30 | 1 | \$500.002 | 0.00 NM | 1 | \$500.00 |
| | | | | Katie | | • | | | | • | | | • |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 10/ | 29/12 | 11/04/12 | F | 1 | \$500.00 | 0.00 | | | | | | |

Totals 23 \$14,875.00